



SOS: SAVE OUR SCHOOL

#STILLSUPPORTINGYOUNGTALENT

What we do

For over 20 years, the award-winning Anna Fiorentini Theatre & Film School has provided weekly performing arts workshops, performance troupes and holiday schools for 4 – 18 year olds, all taught by leading industry professionals within the deprived areas of Hackney, Tower Hamlets, Greenwich and Camden. Our primary purpose is to instill in young people key life skills including teamwork, self-expression, confidence, communication, discipline and respect. In partnership with our charitable arm, the Fiorentini Foundation, we support less privileged children in exceedingly difficult circumstances, and those with chaotic home lives, or living with health conditions, or learning/physical difficulties. We provide up to 85 bursaries per year for the most vulnerable children and are also supporting 15 children who have or are affected by cancer and crave much needed fun and respite. We also have a large percentage of BAME students who come to us for opportunities in the performing arts industry, with astonishing results in getting leading roles on TV/Film and on the West End stage thanks to the renowned professionalism of the school.

“The talent I saw from this school was superb. May all their dreams come true.” – Barbara Windsor

Why we do it

We have several case studies involving the transformative affects that our services have had on the young people that we work with and how they have contributed to increasing their aspirations. For example, right now we have a 9-year-old boy called Nikhil who joined us in 2018 soon after completing his cancer treatment. We are not only a great source of learning for Nikhil but we are also his adventure - an escape from the memories of his painful and worrying treatment and a chance for him to rebuild his confidence and social skills.

By engaging young people into performing arts, we have a proven track record of preventing them from entering a life of drugs, knife crime and gangs.

Further testaments to our success are our showcases in London, including our shows at the Hackney Empire, where students perform to a sell-out audience; and the feedback we receive about academic improvements of our students, thanks to a new thirst for learning, and positive impact recognised by the parents and the wider community.

“Sadie was diagnosed with a crippling condition called Fibromyalgia / ME. She was at her lowest and her self-confidence had reached rock bottom....she has transformed into a vibrant, self-confident young lady since attending your school” – Mother

Why we need help

Due to the outbreak of Covid-19 the school has been forced to close its doors until September at least, and as a consequence is facing serious financial hardship that may result in its permanent closure.

With a family alumni of over 15,000 and an impact on over 540 children per term and over 4,000 people per year in the wider community via our shows and events, we need to raise £80,988:

- To remain a stable and constant part of our alumni's and community's life.
- To maintain financial stability as a not for profit business so we can serve our purpose.
- To prepare for life after the Covid-19 pandemic.

- Organisations like ours are needed more than ever during this crisis. We are supporting our families via online digital workshops and constant communication and need your help to ensure continued emotional and physical wellbeing for our children, alumni and wider community.

The so much needed money will go to cover the following costs:

£30,580 on workshop facilitators

£41,540 on staff

£3660 on office and storage

£3880 on marketing

£1328 on telephones / internet / insurance

“When I came to see Anna’ school I was absolutely blown away by the young and exciting talent we have in the East End of London” – Christopher Biggins

How you can help us serve the community

- A one-off donation towards our survival costs as listed above. This can be paid to either our charitable arm the Fiorentini Foundation, (charity number 1140414) or directly to the school
- Sponsorship including our 20th Anniversary Hackney Empire show next year
- Promoting us within your organisation so that colleagues can individually donate or fundraise for us if they choose to do so
- Introductions to like minded individuals and corporations who recognise the value of supporting vulnerable children through the arts.

“The Fiorentini School is helping my daughter Cyna to learn and to get her confidence back which has been lost since losing her daddy” – Mother

Please do watch our 4 minute video to get a better view of the work we do and how you make a difference, <https://youtu.be/CxKkdusw-9E>

If you would like to discuss further please e-mail me on hello@annafiorentini.com or phone me directly on 07779 125095.

Yours,



Anna Fiorentini

Contact 07779 125095 E:hello@annafiorentini.com W: www.annafiorentini.com

Our Alumni Includes

Belinda Owusu: 5 year contract with **EastEnders** now currently appearing in **Holby City**

Jaden Osheneye: played Fletcher alongside Beverley Knight in **The Bodyguard**

Tahj Miles: West End’s **The Lion King, Oliver!**, **Matilda the Musical** and CBBC’s **Class Dismissed**

Mia Lakha: Title role in UK tour of **Annie** and original West End Cast of **Prince of Egypt**

Orla Hill: Feature films **Swallows & Amazons** and **Song for Marion**, playing alongside Vanessa Redgrave

Jayden Elijah: CBBC’s **Hank Zipzer**

Jermain Jackman: Bursary student who went on to win **The Voice UK 2014**

